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PRESS RELEASE

## AV-Market.com, launch of a classified ads platform specialized on Audio-Video equipment.

A new player in the circular economy whose ambition is to organize the second-hand Hi-Fi market throughout Europe.

Announced at the Paris Audio Video Show in November 2020, the classified ads website for second-hand HiFi and Home-cinema equipment « [AV-Market.com](https://www.av-market.com) » has just opened its doors.

Already available **in English and French**, AV-Market.com allows **individuals and professionals from 23 European countries** to buy & sell second-hand audio-video equipment in **complete security**.

Strong of 7-year experience operating hi-fi-occasion.com, and after 18 months of development, AV-Market.com offers secure operations, transport labels purchase, exchange and negotiation between buyers/sellers, as well as many searches and sorting functionalities for ads.

AV-Market ambition to organize second-hand Hi-Fi equipment market and allow its users to address **passionate as well as connoisseurs**. AV-Market.com represents an **interesting alternative to classified ad** like LeBonCoin, Ebay, ParuVendu, etc.

The ad publication is free, the platform is remunerated by **taking a commission from the seller, only in case of finalized sale** and thus acts as a trusted third-party to secure the transaction.

When creating an ad, seller can decide if the equipment is "to be picked up on site" and/or "shipped to the buyer's home". The **geolocation** feature allows buyers to search for equipment around their location with **ease**.

In order to ease the sale process, AV-Market.com offers the ability **to purchase transport labels at reduced prices**, printable at home with the option **to insure the shipment**.

On top of offering **secure financial transaction management system**, the platform allows the **rating of sellers by buyers**, valuing the most deserving profiles.

Because many Hi-fi equipment's are built to last, and because "Vintage" equipment seduces a lot, it seemed necessary to create a dedicated platform, thus participating in the great movement of the **circular economy**.

In short, AV-Market.com offers **a simple and secure experience for all image and sound enthusiasts** wishing to renew their equipment.

AV-Market.com

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Press room: <https://www.av-market.com/en/page/press-room> (logos 72 et 300dpi)

Website: <https://www.AV-Market.com/en/>